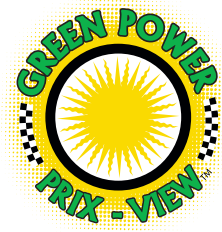


LIFESTYLE EXPO

Promote your product or service to the 185,000 active and affluent Grand Prix ticket holders in a high-end trade show setting!

- » More than 150 displays featuring the latest in automotive, home, green technologies, recreation, travel, and entertainment products and services
- » More than 270,000 sq. ft. of exhibit space in the Long Beach Convention and Entertainment Center with display opportunities ranging from 100 to 10,000 sq. ft.
- » A large Family Fun Zone with interactive games, simulators, kids' race cars, a video arcade and many other family-friendly attractions



PROMENADE MEETING ROOMS AVAILABILITY AND CONVENIENCE!

Meeting and exhibit rooms are available to exhibitors and clients seeking to conduct a "show within the show," while at the same time providing exposure for products or services. These rooms can be tailored to your needs. Contact Mike McElroy for pricing.

**FOR MORE INFORMATION CONTACT MIKE MCELROY
AT (562) 490-4510 OR E-MAIL: MMCELROY@GPALB.COM**

EXPO DISPLAY SPACES

DISPLAY OR SELL YOUR PRODUCT OR SERVICE FOR ALL THREE DAYS!

Sizes and Prices

Carpet is included with all areas unless indicated.

| | |
|---------|-----------|
| 10'x10' | \$1,800 |
| 10'x20' | \$2,525 |
| 20'x20' | \$3,775 |
| 20'x30' | \$5,350 |
| 20'x40' | \$7,200 |
| 30'x40' | \$8,525 |
| 30'x50' | \$10,700 |
| 40'x40' | \$11,350 |
| 40'x50' | \$11,900* |
| 30'x70' | \$12,400* |
| 30'x80' | \$14,000* |
| 40'x80' | \$15,400* |

* Carpet not included

10'x10' includes carpet, 8' high Pipe & Drape back wall, 6' table and 2 chairs.

10'x20' includes carpet, 8' high Pipe & Drape back wall, two 6' tables and 2 chairs. 20'x20' - 40'x40' includes island space and carpet.

No delivery and distribution of products on-site. However, orders may be taken for future delivery to consumers.

RETAIL SALES SPACES

Sizes and Prices

INDOOR

| | |
|---------|---------|
| 10'x10' | \$2,600 |
| 10'x20' | \$4,100 |
| 20'x20' | \$5,100 |
| 20'x30' | \$6,300 |

OUTDOOR

| | |
|---------|---------|
| 10'x10' | \$3,900 |
| 10'x20' | \$4,950 |

These outdoor retail sales areas include canopy and sidewalls, tables and electricity. Additional sizes available upon request. Please contact: Allison Wilson (562) 490-4522 or awilson@galb.com

CONTACT US NOW TO RESERVE A PRIME LOCATION FOR YOUR LIFESTYLE EXPO BOOTH!

